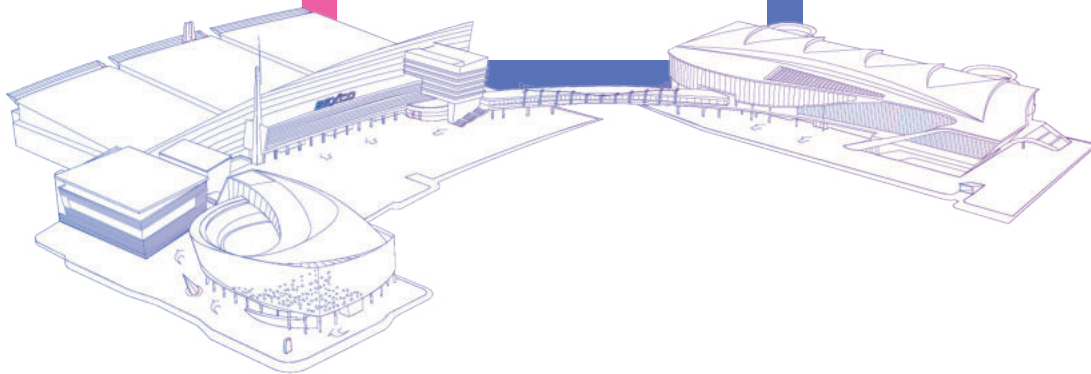




Always the *best*

BEXCO FACILITY INFORMATION

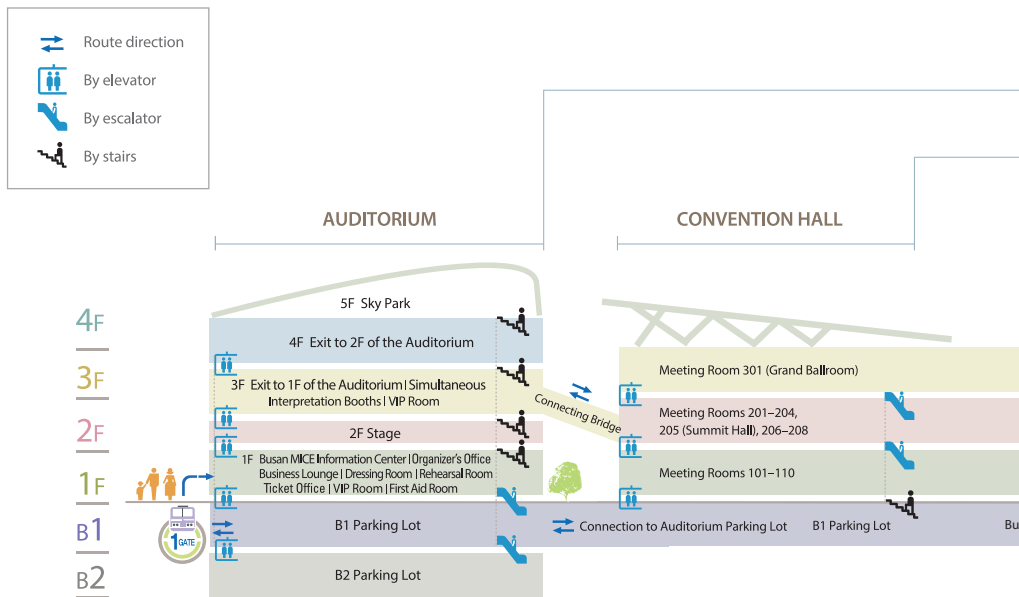


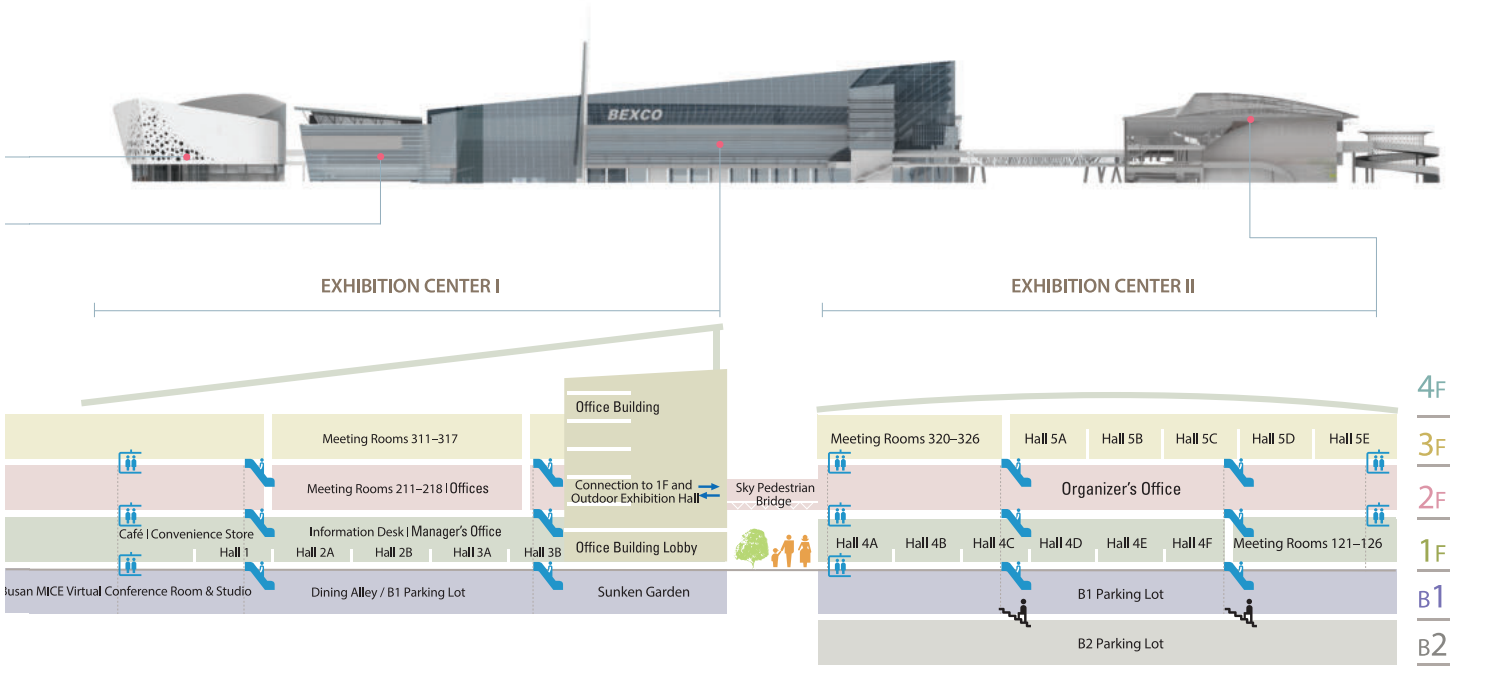
BEXCO, a landmark in the global maritime city of Busan,
is a facilitator of successful business that has a vast wealth of knowledge and expertise.
The center implements a differentiated operation strategy that is based on its many years of successfully attracting
and hosting highly acclaimed, large-scale international events.
BEXCO prides itself on being a world-leading exhibition and convention center
that offers incomparable value to each of its clients.

bexco



A global MICE business platform where dreams become reality

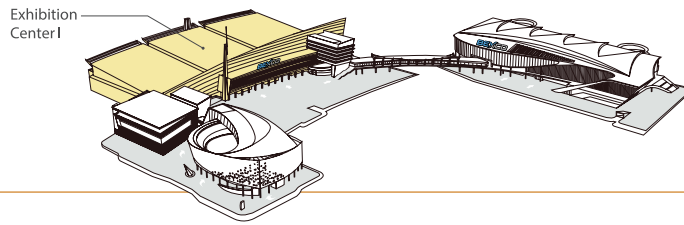





* All BEXCO facilities are interconnected, allowing visitors to easily move between facilities.

Exhibition Center I

1F



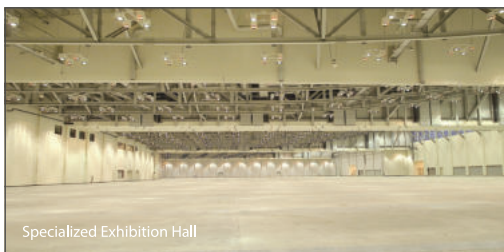
Convenience Facilities

- Elevator
- Escalator
- Stairs
- Restrooms
- Café
- Convenience Store
- First Aid Room

Other Facilities

- ① VIP Waiting Room
- ③ Information Desk
- ② Exhibition Center Manager's Office
- ④ Busan Bank

1F

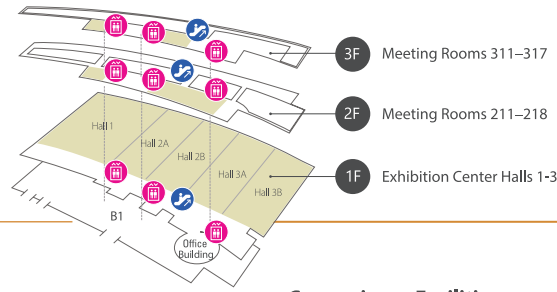


Exhibition Center I

- ▲ Location_ 1F (indoors)
- ▲ Area_ 26,508m²/ Divisible into 1, 2, or 3 halls using the movable partitions (When divided into 2 or 3 halls, each hall can be subdivided into two sections.)
- ▲ Major uses_Specialized exhibitions, large-scale conferences, events, sporting events, corporate events, etc.

Location	Halls	Length x Width x Height (m)	Area(m ²)
1F	1	81 x 108 x 12.5 ~ 22.5	8,836
	2A	40.5 x 108 x 12.5 ~ 22.5	4,418
	2B	40.5 x 108 x 12.5 ~ 22.5	4,418
	3A	40.5 x 108 x 12.5 ~ 22.5	4,418
	3B	40.5 x 108 x 12.5 ~ 22.5	4,418

Exhibition Center I Meeting Rooms 2F & 3F



- 200-inch Electric Screen
- 300-inch Electric Screen
- LED Screen

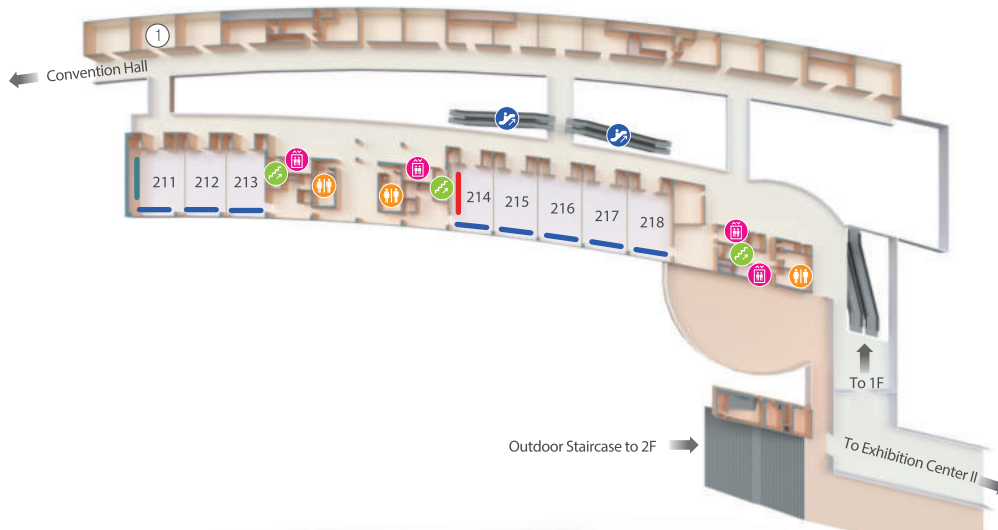
Convenience Facilities

- Elevator
- Stairs
- Escalator
- Restrooms

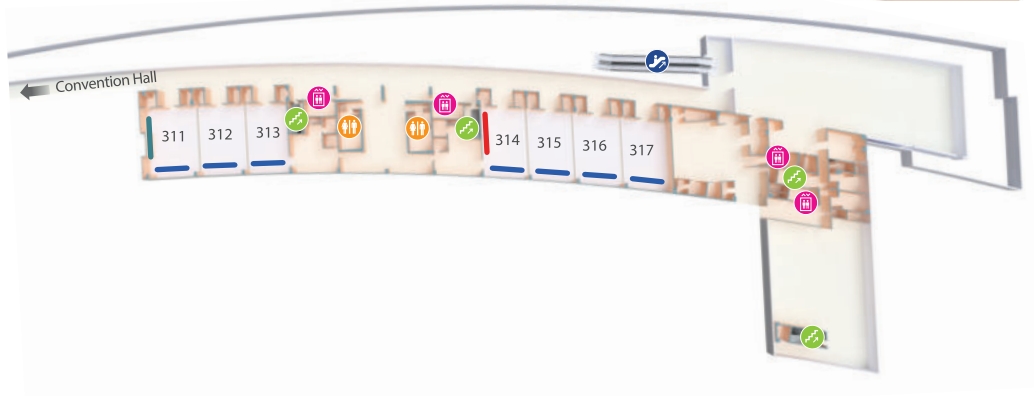
Other Facilities

- ① Convention Center Manager's Office

2F.



3F.

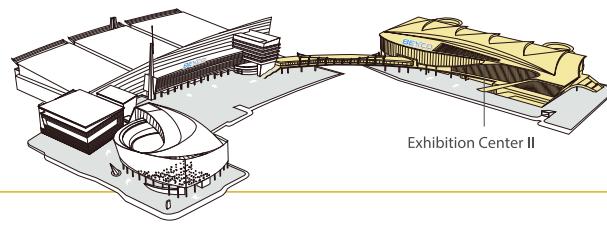


Exhibition Center I Meeting Rooms

- ▲ Location _ 2F Rooms 211-218 (8 rooms) / 3F Rooms 311-317 (7 rooms)
- ▲ Area _ 1,877 m² (2F 1,000m², 3F 877m²)
Each room can be subdivided into various spaces using the movable partitions.
- ▲ Major uses _ Seminars, corporate meetings, events, special exhibitions, etc.

Location	Rooms	Unit	Length x width x height (m/per room)	Area(m ²)	Maximum capacity (per room)		
					Theatre-type	Classic-type	Banquet-type
2F	211 ~ 213	1	13.7 x 9.35 x 5	128	120	56	50
	214 ~ 218	1	13.7 x 9 x 5	123	120	56	50
3F	311 ~ 313	1	13.7 x 9.35 x 5	128	120	56	50
	314 ~ 317	1	13.7 x 9 x 5	123	120	56	50

Exhibition Center II Meeting Rooms 1F & 3F



— 200-inch Electric Screen
— 300-inch Electric Screen

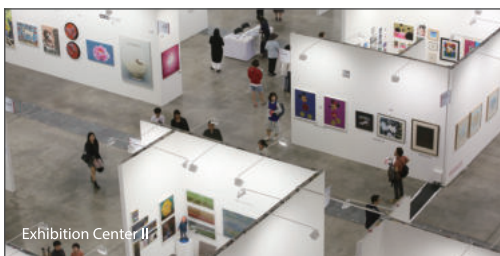
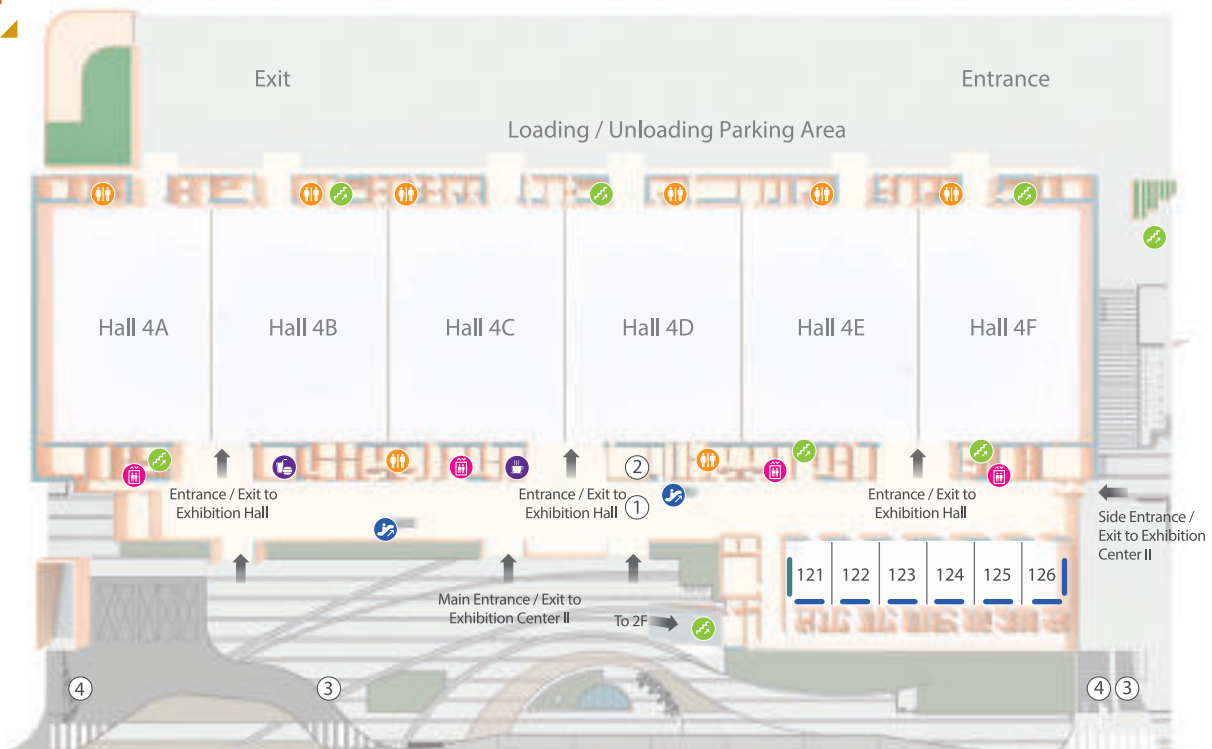
Convenience Facilities

- Elevator
- Escalator
- Stairs
- Restrooms
- Café
- Convenience Store

Other Facilities

- ① Information Desk
- ② Exhibition and Convention Center Manager's Office
- ③ Entrance to B1 Parking Lot
- ④ Exit to B1 Parking Lot

1F

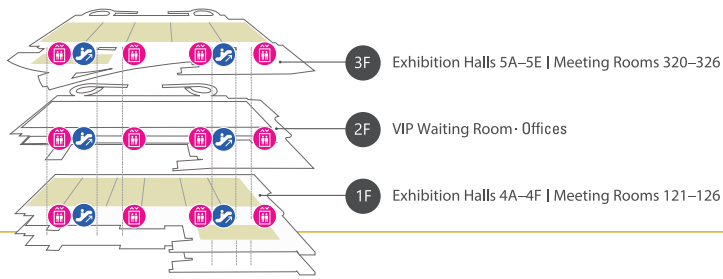


Exhibition Center II

- ▲ Location_ 1F (6 halls) / 3F (5 halls)
- ▲ Area_ 19,872m² (1F 9,936m² / 3F 9,936m²)
- Possible to be integrated or divided using the movable partitions.
- ▲ Major uses_ Specialized exhibitions, large-scale conferences, events, sporting events, corporate events, etc.

Location	Halls	Length x Width x Height(m)	Area(m ²)	Subtotal
1F	4A	33 x 48 x 12	1,584	9,936
	4B	38 x 48 x 12	1,824	
	4C	31 x 48 x 12	1,488	
	4D	38 x 48 x 12	1,824	
	4E	31 x 48 x 12	1,488	
	4F	36 x 48 x 12	1,728	

Location	Halls	Length x Width x Height(m)	Area(m ²)	Subtotal
3F	5A	42 x 48 x 10	2,016	9,936
	5B	37 x 48 x 10	1,776	
	5C	40 x 48 x 10	1,920	
	5D	45 x 48 x 10	2,160	
	5E	42 x 48 x 10	2,064	



— 200-inch Electric Screen
— LED Screen

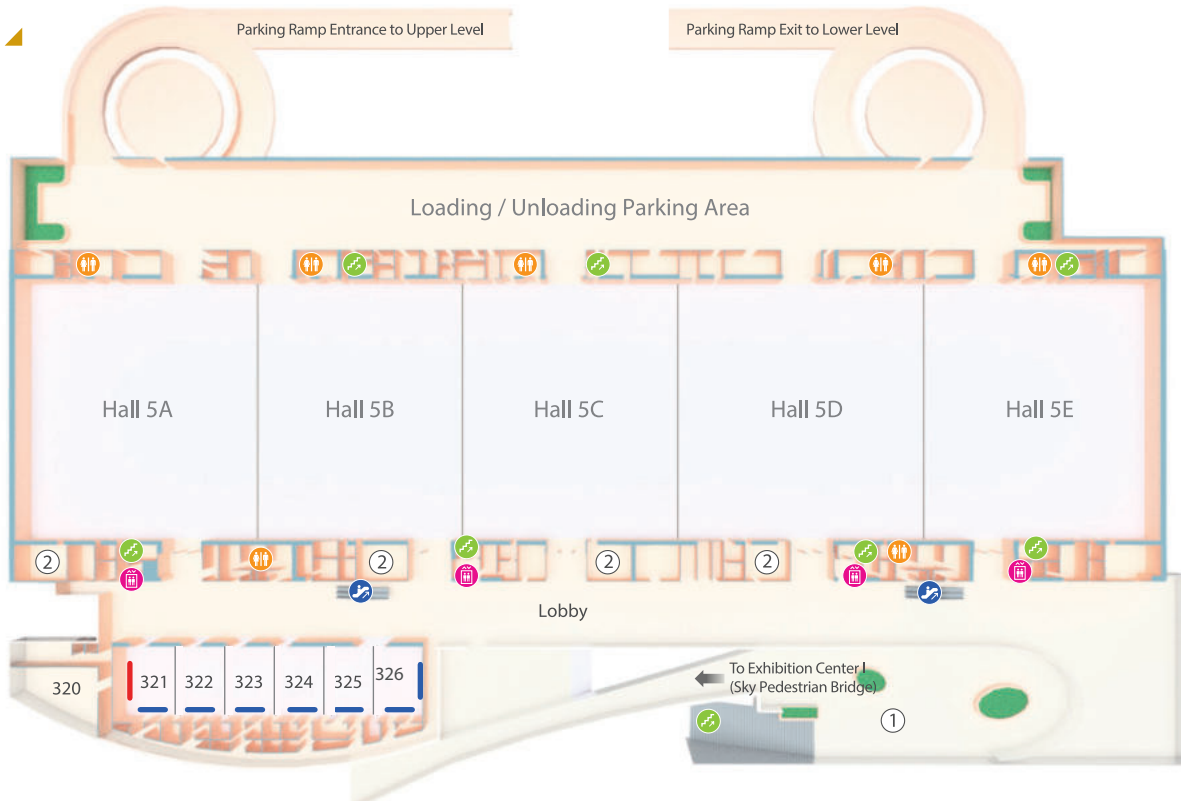
Convenience Facilities

- Elevator
- Escalator
- Stairs
- Restrooms

Other Facilities

- ① Outdoor Deck
- ② Organizer's Office

3F



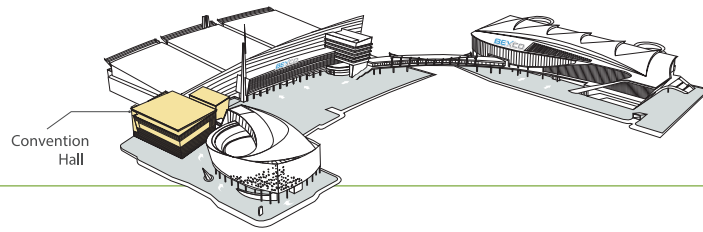
Exhibition Center II Meeting Rooms

- ▲ Location_ 1F Rooms 121-126 (6 rooms) / 3F Rooms 320-326 (7 rooms)
- ▲ Area_ 1,715m² (1F: 756m², 3F: 959m²)
Each room can be subdivided into various spaces using the movable partitions.
- ▲ Major uses_ Seminars, corporate meetings, events, special exhibitions, etc.

Location	Rooms	Unit	Length x Width x Height(m/per room)	Area(m ²)	Maximum capacity (per room)		
					Theatre-type	Classic-type	Banquet-type
1F	121 ~ 126	1	9 x 14 x 5	126	120	56	50
3F	320	1	-	203	-	-	-
	321 ~ 326	1	9 x 14 x 5	126	120	56	50

Convention Hall

1F



- 200-inch Electric Screen
- 300-inch Electric Screen
- LED Screen

Convenience Facilities

- Elevator
- Freight Elevator
- Escalator

Other Facilities

- ① VIP Waiting Room

- Stairs
- Restrooms

1F



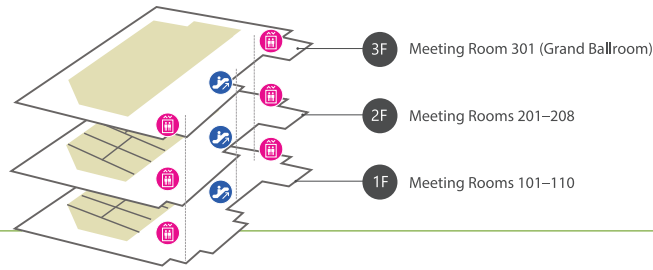
Convention Hall 1F

- ▲ Area_ 1,440m²
Each room can be subdivided into various spaces using the movable partitions.
- ▲ Major uses_ International conferences, academic conferences, seminars, etc.
- ▲ Capacity_ Up to 1,500 persons (up to 150 persons per room)

Location	Rooms	Unit	Length x Width x Height(m)	Area(m ²)	Maximum capacity			
					Theatre-type	Classic-type	Banquet-type	Reception-type
1F	101 ~ 110	1	16 x 9 x 5	144	150	72	70	90
	201 ~ 204	1	16 x 9 x 5	144	150	72	70	90
2F	205(Summit Hal)	1	20.5 x 27 x 5	554	540	276	320	450
	206 ~ 208	1	11.5 x 9 x 5	100	100	52	50	80
		0.5	11.5 x 4.5 x 5	52	50	26	-	-
3F	301	1	63 x 33 x 8~13	2,082	2,400	1,000	1,200	2,000

Convention Hall

2F
&3F



- 200-inch Electric Screen
- 300-inch Electric Screen
- LED Screen

Convenience Facilities

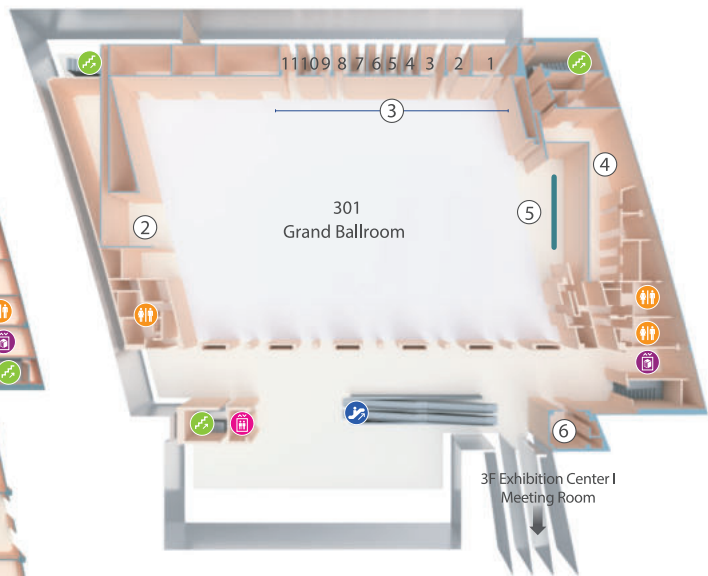
- Elevator
- Freight Elevator
- Escalator
- Stairs
- Restrooms

Other Facilities

- ① Organizer's Office
- ② Coordination Office
- ③ Simultaneous Interpretation Booths
- ④ Catering Kitchenette
- ⑤ Stage
- ⑥ VIP Waiting Room

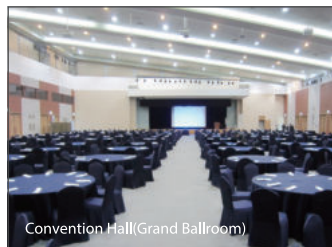
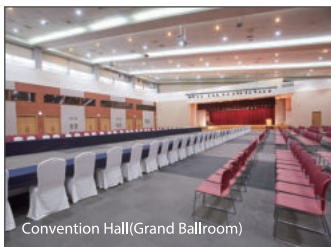
2F.

3F.



Convention Hall 2F

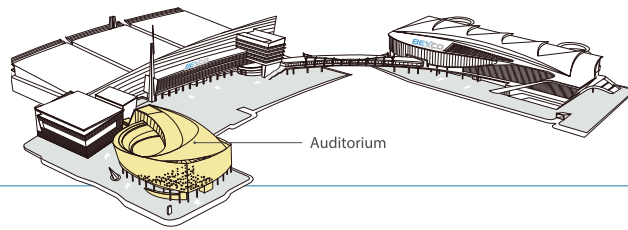
- ▲ Area_ 1,440m²
- ▲ Major uses_ Middle & Small-sized meetings, seminars, academic conferences, etc.
- ▲ Capacity_ Up to 1,440 persons



Convention Hall 3F

- ▲ Area_ 2,082m²
- ▲ Major uses_ Large-scale conferences, banquets, events, etc.
- ▲ Capacity_ Up to 2,400 persons

Auditorium
3F
&4F



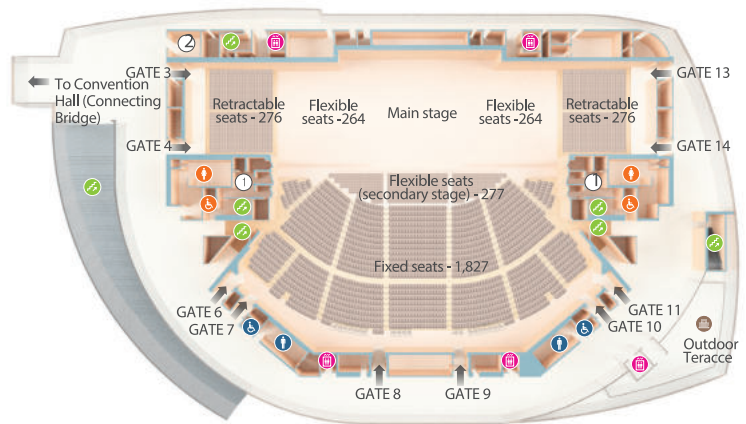
Convenience Facilities

- Elevator
- Stairs
- Women's Restroom
- Men's Restroom
- Outdoor Terrace

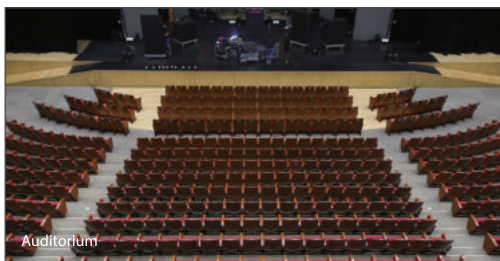
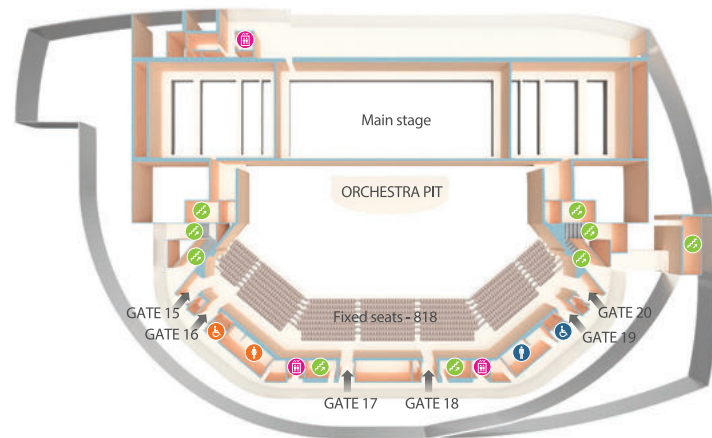
Other Facilities

- ① Simultaneous Interpretation Booths
- ② VIP Waiting Room

Auditorium Level 1



Auditorium Level 2



Auditorium

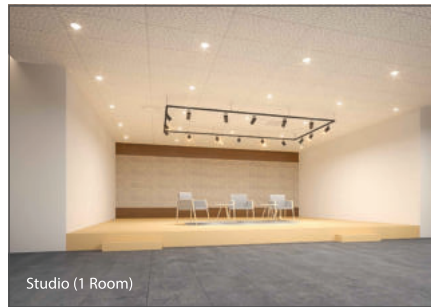
- ▲ Area_ 4,766m²
- ▲ Major uses_ Large-scale meetings, events, cultural performances, corporate events, etc.
- ▲ No. of Seats_ 4,002 (Front-facing, fixed seats: 2,645 / Side retractable seats: 552 / Flexible seats: 805)
- ▲ Support_ facilities Organizer's Offices(3), VIP Rooms(2), Business Lounge(1), Simultaneous Interpretation Booths(8), Group Dressing Rooms(2), Private Dressing Rooms(5), Rehearsal Room(1), Nursing Room(1), First Aid Room(1)

Auditorium Level 1		Auditorium Levels 1-2		Left Side / Right Side		Auditorium Levels 1-2 + Left Side/Right Side	
Fixed	Flexible	Fixed	Flexible	Fixed	Flexible	Fixed	Flexible
1,827	277	2,645	277	276	264	3,197	805
Up to 2,104 seats		Up to 2,922 seats		Up to 540 seats		Up to 4,002 seats	

Other Facilities

Busan MICE Virtual Conference Room & Studio

- Location_Convention Hall B1 Meeting Rooms No. 11&12
- Area_ 500m²
- Features_Virtual Conference Room(10 Rooms): 3-person room(6), 6-person room(3), 10-person room(1)
Studio(1 Room): Available for video filming and virtual conference transmission (accommodates up to 40 persons)
Convenience Facilities : Lobby, Information Desk, VIP Room, Editing Booth, Dressing Room, Waiting Area, Office, Self-serve refreshment bar, etc.



Location	Rooms	Length x Width x Height(m)	Area(m ²)	Maximum capacity	
				Theatre-type	Classic-type
Studio	011	10 x 16	160	70	40
Virtual Conference Room	01~06	2.5 x 3 x 2.7	7.5	3	
	07~09	3.5 x 4 x 2.7	14	6	
	10	4 x 6 x 3	24	10	

Busan MICE Information Center

- Location_Auditorium 1F
- Area_ 135.42m²
- Features_ Information Service Center(1F): Tourist information and tourism interpretation guide available for MICE participants
Rest Zones(1F) : Free WiFi zone and Rest & convenience facilities
Business Meeting Space(2F) : A meeting room available for virtual meetings and small meetings

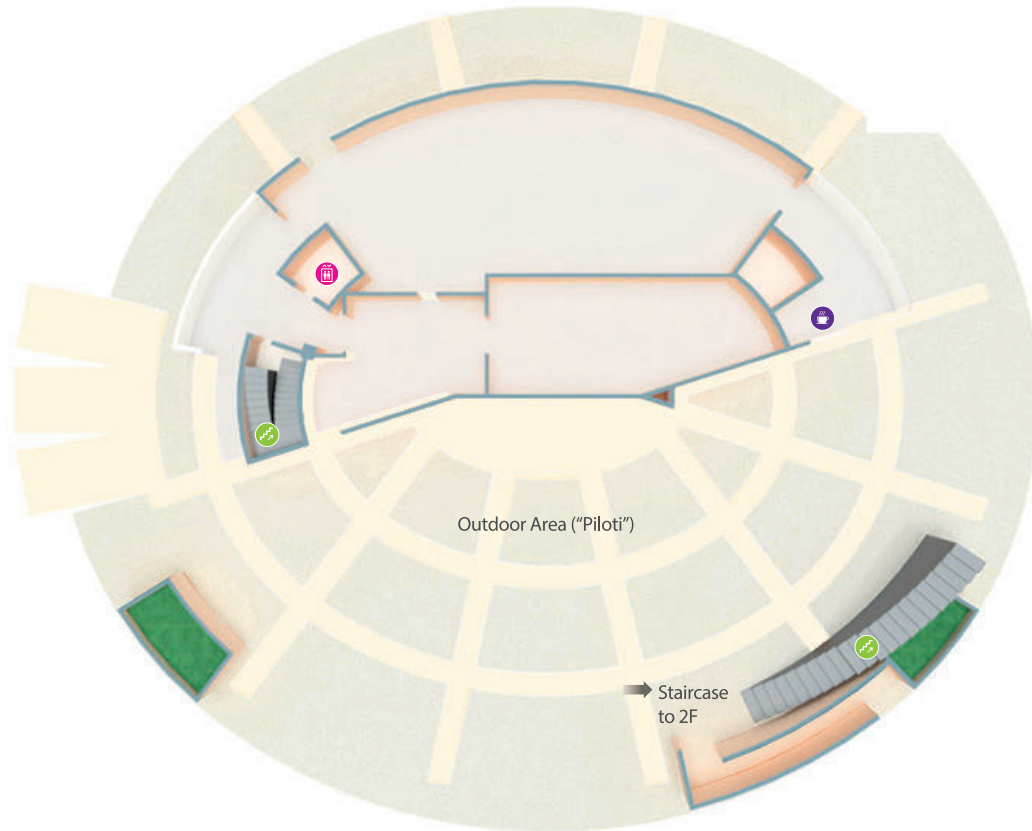


Nurimaru
APEC
House 1F
-3F

Convenience Facilities

- 🚪 Elevator
- 🪜 Stairs
- ☕ Café

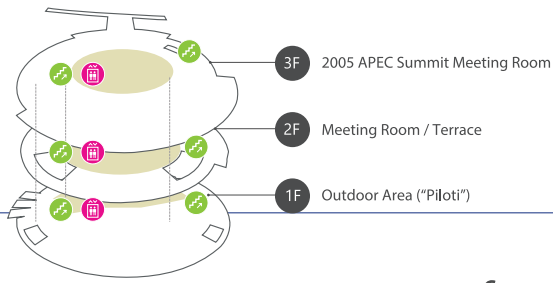
1F.



» Nurimaru APEC House

- ▲ Location_ 116, Dongbaek-ro, Haeundae-gu, Busan, Republic of Korea
- ▲ Area_ 2,994m²
- ▲ Major uses_ Corporate CEO-VIP gatherings, banquets, investment seminars, new product launch presentations, etc.
- ▲ Basic_ - The name "Nurimaru APEC House" is a combination of the Korean words "nuri" ("world") + "maru" ("summit," or "peak") and "APEC House," which is "a house where world leaders gather to discuss the Asia-Pacific Economic Cooperation (APEC)."
 Concept of Name and Construction - In terms of its architectural style, the building is a modern interpretation of a traditional Korean pavilion known as a "jungja."

Location	Description	Area(m ²)	Height(m)	Maximum capacity (per room)			
				Theatre-type	Classic-type	Banquet-type	Reception-type
1F	Outdoor Area	1,035	-	-	-	300	-
2F	Meeting Room	361	6	240	120	120	200



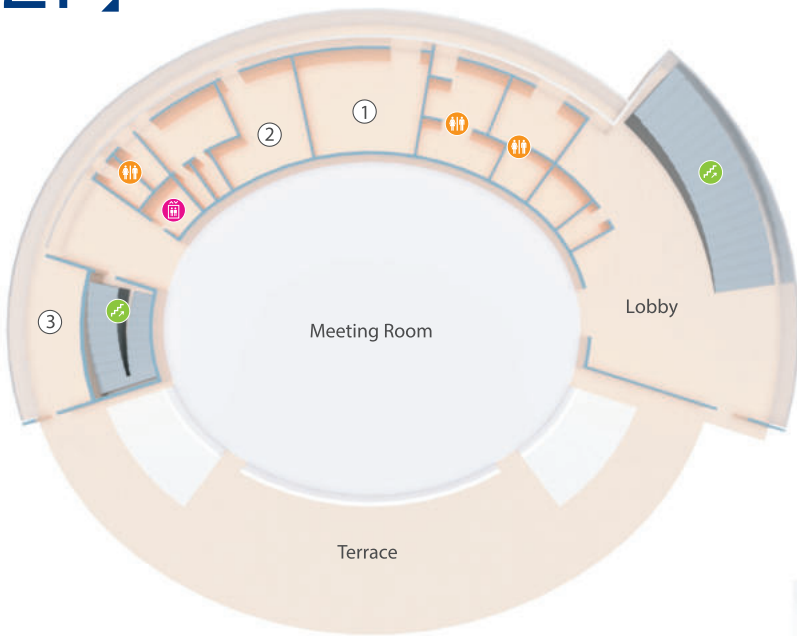
Convenience Facilities

-  Elevator
-  Restrooms
-  Stairs

Other Facilities

- ① Event Staff Waiting Room
- ② Security Room
- ③ Catering Kitchenette
- ④ APEC Memorial
- ⑤ VIP Waiting Room
- ⑥ Connecting Bridge

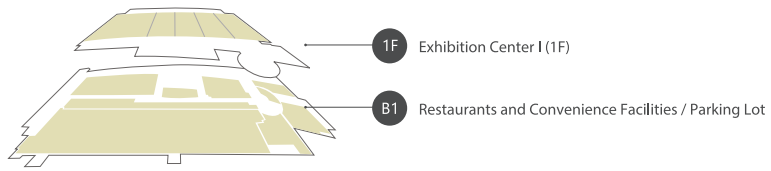
2F.



3F.



Exhibition Center I B1 Support Facilities



Convenience Facilities

- Elevator
- Escalator
- Stairs
- Restrooms

Other Facilities

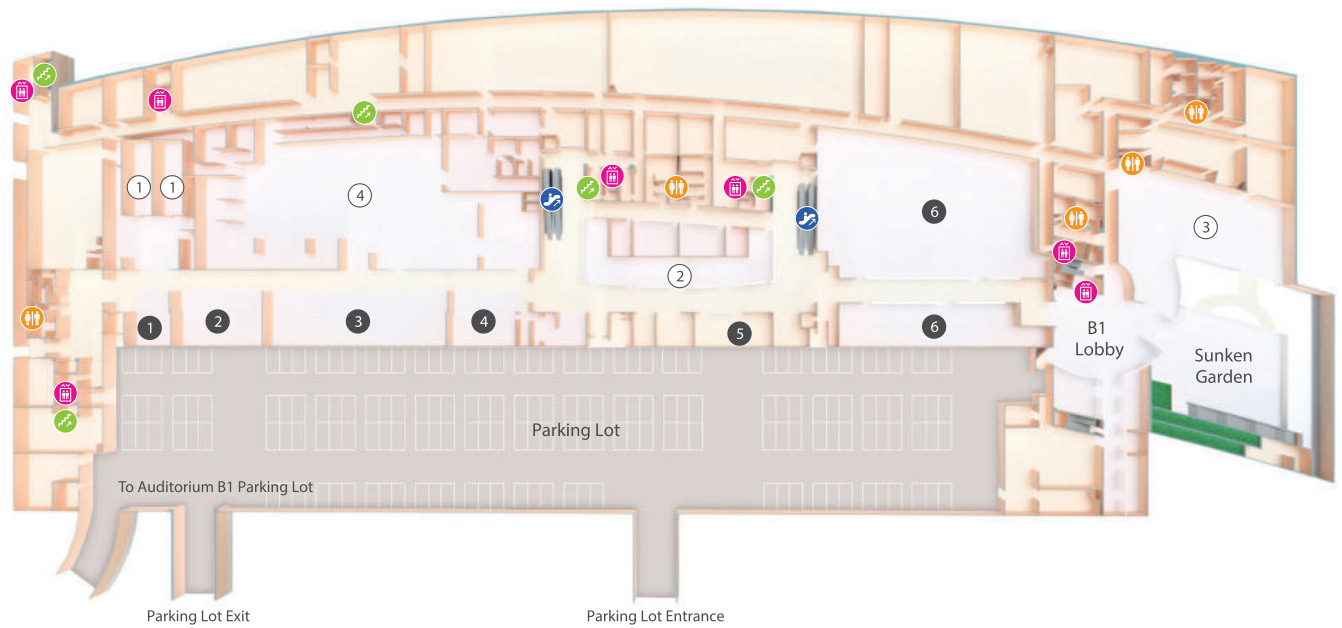
- ① Busan MICE Virtual Conference Room & Studio
- ② Handicrafts Exhibit & Shop
- ③ W wedding
- ④ Fitness Center

Dining Alley

- ① Chakhan Jibbob(Korean restaurant)
- ② Gaemijip (Restaurant specializing in octopus)
- ③ Hansikdang (Korean restaurant)
- ④ Janwoodong (Korean snack stand)
- ⑤ French (Western restaurant)
- ⑥ The Party BEXCO Branch (Buffet restaurant)

* Facilities and dining alley above may be subject to change

B1



Support Facilities

Information Desk - Information on BEXCO events and facilities, transportation, lost & found, stroller/wheelchair rental, etc.

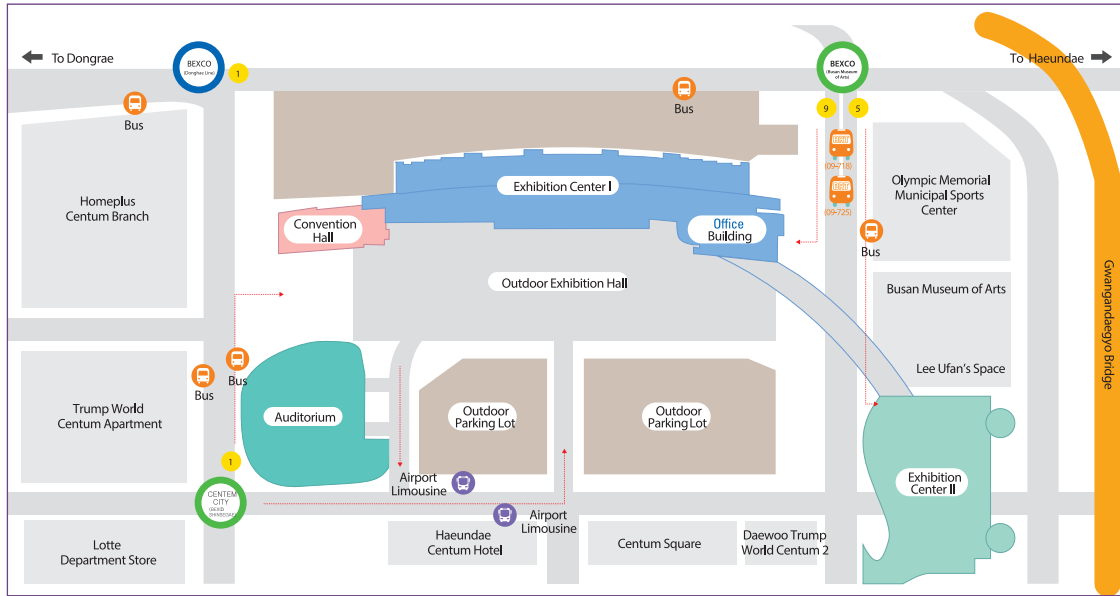
	Support Facilities	Telephone No.
Information Desk	Exhibition Center I	(+82) 51-740-7339
	Exhibition Center II	(+82) 51-740-4114
	Hotel Catering Service	(+82) 51-740-8010

Parking Facilities

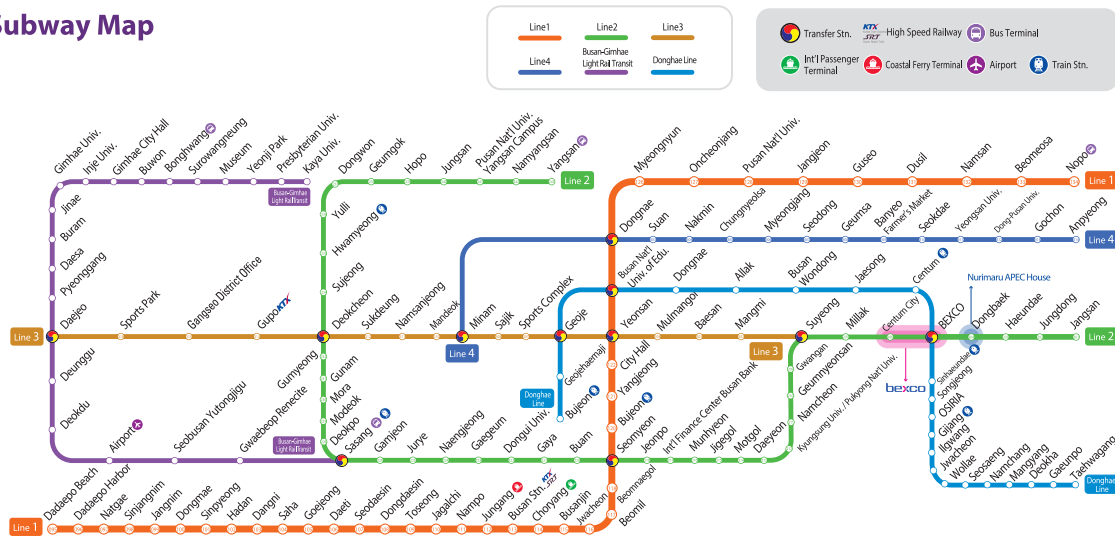
Parking Facilities_ (+82) 51-740-7336

Exhibition Center I		Exhibition Center II		Auditorium		Total
Outdoor	B1	Outdoor	B1-2F	Outdoor	B1-2F	
774 vehicles	208 vehicles	108 vehicles	1,564 vehicles	2 vehicles	375 vehicles	3,031 vehicles

Map & Directions



Subway Map







Transportation Information

- ▲ By plane_ Incheon International Airport / Gimpo Airport → Gimhae Airport(1hr) → Airport limousine(40min)
- ▲ By train_ Seoul → Busan Station(2hr 40min) - From Busan Station(40min) / From Sinhaeundae Station(35min)
- ▲ Expressway_ Seoul(5hr) → Wondong IC(20min) → Busan Central Bus Terminal(50min)
 (express bus) Masan/Changwon(40min) → Dongseo Expressway(50min) / Busan West Bus Terminal(1hr)
- ▲ Local transportation
 City Bus : No. 5-1, 39, 40, 63, 107, 115, 141, 155, 81, 1001, 1002
 Subway : Get off at Centum City Station (Line 2) (Exit No. 1) / BEXCO Station (Line 2) (Exit No. 7)



A people-centered venue of communication
and a successful global MICE business
– BEXCO is the choice of true leaders



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 [instagram.com/bexco_busan_](https://www.instagram.com/bexco_busan_) |  [facebook.com/bexcokr](https://www.facebook.com/bexcokr) |  blog.naver.com/bexcoblog |  [@bexcotv](https://www.youtube.com/@bexcotv)